

CtrlSTM



1st

& only Datacenter in India

Tier 4 Certified

Offering 99.995% Uptime SLA

BS-25999 Certified

>20000 Racks capacity



What does 1st mean to you

1st
Datacenter in India

Tier IV Datacenter

- System+ System Redundancy
- Human Error Proof
- Reduced management responsibility

99.995 % Uptime SLA

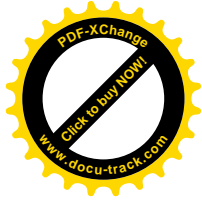
- Increased Reliability and reduced risk
- Low cost of disruptions
- Peace of mind

BS-25999 Certified

- CtrlS has a fool-proof disaster continuity plan for our Datacenter
- CtrlS is safe, and hence our customer's data is safe

>20000 Racks

- Scalability on demand for your growing business
- Faster time to market
- Minimized over provisioning and under-utilization



Advantage Tier IV

S No	Tier Requirement	Tier I	Tier II	Tier III	Tier IV
1	Basic Redundancy	N	N+1	N+1	N+N
2	Active Paths	One	One	One	Dual
3	Fault Tolerant	No	No	No	Yes
4	Staffing	None	1 Shift	1 +Shifts	24XForever
5	Single Point of Failure	Many	Many	Many	None
6	Uninterrupted Cooling	None	None	Maybe	Yes

Source: Uptime Institute, TIA 942

CtrlS™



**99.95% Uptime
Tier III**

Vs

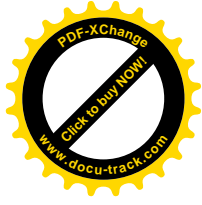
**99.995% Uptime
Tier IV**

**Potential Downtime of
4 Hours 22 Mins/year**

**Potential downtime of
only 22 minutes/Year**

Make the right decision.

After all every minute of downtime is a loss of revenue & goodwill



CtrlS™

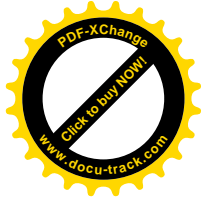
- Promoted by 18 year old Pioneer Group and \$20 Billion NYSE listed Och-Ziff Capital
- Investment of Rs. 400 Crore being done in the next 12 months
- Datacenter space to host more than 20,000 racks across the major cities in India.



CtrlS™

Hyderabad Facility





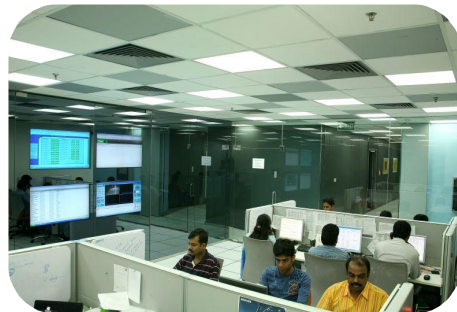
Our Service Offerings



Infrastructure Services



Dedicated Solutions



Managed Services



Cloud Computing



Infrastructure services

Service Overview

- Rackspace
 - Dual power supply up to rack level
 - 2kW to 24 KW Racks
 - 24X7 Monitoring
- Cage
 - Secure raised floor space with biometric access
 - Power and bandwidth are billed at actual
- Custom Built Infra
 - Large enterprises have unique infra needs
 - In-house Project Management
 - Customize DC according to your specs

Why CtrlS

- Uptime guarantee
 - 99.995% uptime SLA which is the highest in the industry
- Scalability
 - >20000 Racks across India for scalability on demand
- Six Zone Security for complete protection
- Carrier Neutral Datacenter
- Reputed Customers include
 - State Bank of India, Indian Overseas Bank, Bajaj Allianz, SBI Life , IFFCO TOKIO, NTPC, Emirates DCH, F-Secure, AON , etc.



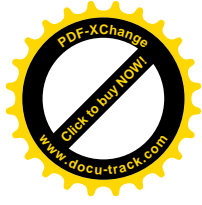
Dedicated Solutions

Service Overview

- Dedicated Hosting
- Windows , Linux Servers
- Standard server configurations
- Customized IT infra Solutions for enterprise applications

Why CtrlS

- Star Partner
 - Exclusive access to configuration portal
- Instant Pricing for different Specs
 - dedicatedserver.ctrls.in
 - Attractive pricing
- Highest Uptime in Industry
 - 99.95% availability SLA for dedicated hosting
- 150+ Clients



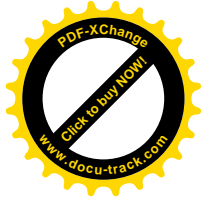
Managed Services

Service Overview

- Managed Services
 - Network
 - Security
 - Operating Systems
 - Databases
 - Storage
- Online Backup
- End to End email offerings
- Disaster Recovery Services
- BCP Consulting and seats

Why CtrlS

- Highly experienced and certified team
- Lean Six Sigma and ITIL framework
- 24X7 proactive support
- High End Monitoring and Management tools
- ISO 20000-1 and ISO 27001 Certified
- Reputed Customers include
 - Indian Express, Spicejet, ITW, Sahara, Etisalat, Bharthi Cement, Nagarjuna Group, AP Co-op Bank, VST Industries, Amrita University, etc.



Cloud Computing

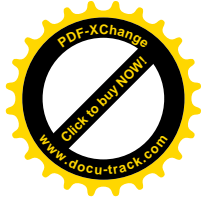
Service Overview

- Managed Private Cloud
 - Dedicated and flexible
 - Draws computing power from pool of resources rather than discrete servers
 - Entire stack of infrastructure
 - Web applications on demand

Why CtrlS

- Truly scalable
 - Unique bursting technology
- Quick Deployment
- High availability – 99.95% Availability
- Customer's include

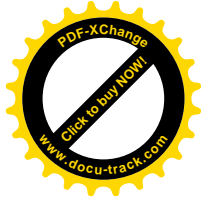
eYantra, Loylty Rewardz, Globearena,



Our Customer Approach

- We Strongly believe that adding value to customers is just not fundamental to us but also defines our very purpose*

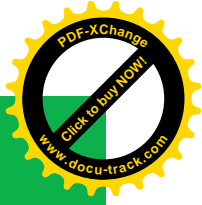




Vertical	Customers
Financial Services	India's Largest Bank, AON, IOB, Bajaj Allianz, AP Mahesh Bank, ALJ Capital
IT/ITES	Genpact, 7Hills, F-Secure, Leads Simplified, Global Outlook, Sonata Software
Telecom	Etisalat (UAE), Tikona, Pacific Internet
Services	Gati, GE Shipping, Apollo, Globarena, Sahara Group, Spicejet
Government	NTPC, AP Govt, MERC, MKCL, AP Warehousing
Manufacturing	Kirby, Andhra Paper, KARP, Bharthi Cement, VST
Media	Vaaritha, Daily thanthi, TV 5

Some of the largest companies trust us for their IT Infrastructure





THANK YOU

marketing@ctrls.in